



## Strengths and Weaknesses of the Trendalyzer

| Strengths                                                                                                                                           | Weaknesses                                                                                                                                    |
|-----------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Dynamic Visualization</b><br>- Provides animated visualizations that show changes over time, making trends easy to understand.                   | <b>Requires Internet Access</b><br>- Users need a stable internet connection to access the tool, which may limit its use in some settings.    |
| <b>Customizable Indicators</b><br>- Users can select specific indicators to focus on, allowing for tailored analysis.                               | <b>Data Overload</b><br>- With a vast amount of data available, users may feel overwhelmed and struggle to identify key insights.             |
| <b>Comparative Analysis</b><br>- Facilitates easy comparison between countries, regions, and income groups, highlighting patterns and correlations. | <b>Variable Interpretation</b><br>- Different users may interpret the visualizations in varying ways, leading to potential misunderstandings. |
| <b>User-Friendly Interface</b><br>- Designed to be intuitive and accessible, encouraging exploration and discovery of data.                         | <b>Limited Historical Context</b><br>- While it shows trends over time, it may lack detailed historical context for specific data points.     |
| <b>Engagement and Interaction</b><br>- The interactive nature of the tool engages users, making learning about global trends more enjoyable.        | <b>Dependence on Data Quality</b><br>- The accuracy of insights depends on the quality and reliability of the underlying data.                |