









		Self-evaluation				Peer / teacher-evaluation			
	I have...								
Introduction									
	... greeted and addressed my audience in an appropriate way.								
	...used engaging techniques (joke, anecdote, quote, surprising statistic, etc.) to arouse interest.								
	...clearly stated the intention and core message of the speech.								
Main Part									
Ethos	...established credibility as a speaker and referred to personal experiences.								
	...tailored the speech to the audience, referencing their experiences, values or problems.								
	...chosen vocabulary that is adequate for the target group.								
Logos	...presented convincing arguments supported by examples, facts, analogies and norms.								
	...addressed counterarguments and effectively refuted them.								
	...ensured a logical progression of ideas (content and language: linking words).								
Pathos	...actively engaged the audience through direct addresses and fostered a sense of "we".								
	...included emotional appeals and rhetorical devices.								
Conclusion									
	...indicated that I am concluding.								
	...repeated the most important points.								
	...made a memorable statement, encouraged interaction and/or ended with a call to action.								